

Colorado Academy of Nutrition and Dietetics STRATEGIC FRAMEWORK

MISSION

Empower, equip, and support members as the state's recognized leaders in food and nutrition

VISION

Optimize Colorado's and the Nation's health through food and nutrition

VALUES

Member focus	Meet the needs and exceed the expectations of all members.
Integrity	Act ethically with accountability for life-long learning and commitment to excellence.
Innovation	Embrace change with creativity and strategic thinking.
Social Responsibility	Make decisions with consideration for inclusivity as well as environmental, economic and social implications.

GOALS AND STRATEGIES

GOAL 1: The public trusts and chooses registered dietitians nutritionists and nutrition and dietetic technicians, registered as food and nutrition experts.	GOAL 2: The Colorado Academy improves the health of Coloradoan's through advocacy.	GOAL 3: Colorado Academy members and prospective members view the Academy of Nutrition and Dietetics as key to professional success.
<p>Strategy 1 Create a respected brand.</p> <p>Strategy 2 Strengthen relationships with external organizations to further Academy initiatives.</p> <p>Strategy 3 Take proactive positions based on scientific evidence and professional ethics.</p> <p>Strategy 4 Empower and equip Colorado Academy members to inform and be a resource for the public about ways to improve its health.</p>	<p>Strategy 1 Impact food and nutrition policies.</p> <p>Strategy 2 Involve members in the legislative and regulatory processes at local, state and federal levels.</p> <p>Strategy 3 Strengthen relationships with external organizations to further Academy initiatives.</p>	<p>Strategy 1 Provide professional development and networking opportunities for career success.</p> <p>Strategy 2 Provide leadership and volunteer opportunities to enhance knowledge and skills for success in practice, workplace and communities.</p> <p>Strategy 3 Attract members from underrepresented groups.</p>