

# Colorado Academy of Nutrition and Dietetics STRATEGIC FRAMEWORK

## MISSION

Empower, equip, and support members as the state's recognized leaders in food and nutrition

## VISION

Optimize Colorado's and the Nation's health through food and nutrition

## VALUES

<b>Member focus</b>	Meet the needs and exceed the expectations of all members.
<b>Integrity</b>	Act ethically with accountability for life-long learning and commitment to excellence.
<b>Innovation</b>	Embrace change with creativity and strategic thinking.
<b>Social Responsibility</b>	Make decisions with consideration for inclusivity as well as environmental, economic and social implications.

## GOALS AND STRATEGIES

<b>GOAL 1: The public trusts and chooses registered dietitians nutritionists and nutrition and dietetic technicians, registered as food and nutrition experts.</b>	<b>GOAL 2: The Colorado Academy improves the health of Coloradoan's through advocacy.</b>	<b>GOAL 3: Colorado Academy members and prospective members view the Academy of Nutrition and Dietetics as key to professional success.</b>
<p><b>Strategy 1</b> Create a respected brand.</p> <p><b>Strategy 2</b> Strengthen relationships with external organizations to further Academy initiatives.</p> <p><b>Strategy 3</b> Take proactive positions based on scientific evidence and professional ethics.</p> <p><b>Strategy 4</b> Empower and equip Colorado Academy members to inform and be a resource for the public about ways to improve its health.</p>	<p><b>Strategy 1</b> Impact food and nutrition policies.</p> <p><b>Strategy 2</b> Involve members in the legislative and regulatory processes at local, state and federal levels.</p> <p><b>Strategy 3</b> Strengthen relationships with external organizations to further Academy initiatives.</p>	<p><b>Strategy 1</b> Provide professional development and networking opportunities for career success.</p> <p><b>Strategy 2</b> Provide leadership and volunteer opportunities to enhance knowledge and skills for success in practice, workplace and communities.</p> <p><b>Strategy 3</b> Attract members from underrepresented groups.</p>