

2018 ANNUAL CONFERENCE
MAY 4, 2018 | KEYSTONE, COLORADO

BUILD OUR BRAND





AGENDA *at a glance*

All events are being held in the Arapahoe Room of the Keystone Lodge & Spa Ballroom (third floor).

7.0 CPE

Time	Event	Presented by
8:00	Registration Coffee, Tea and Breakfast Bars	
9:00	Welcome	
9:15	Seven Steps for Expanding Your Market and Personal Brand	Michael Doyle, CEO of Brand Iron
10:15	Nutrition Sustainability—the Intersect Between Agriculture and Nutrition	Katie Brown, EdD, RDN, LD
11:15	Announcements and Awards Lunch	
11:45	Branded with Passion	Rebecca Robbins, MS, RDN & Matt Poling, Executive Chef for the Greeley 6 School District.
12:45	Utilizing Blogging and Social Media Creatively to Reach Consumers Where They Are	Leanne Ray, MS, RDN
1:45	Break	
2:00	Sports Nutrition in the Real World—Translating Research into Reality	Kim Schwabenbauer, MS, RDN, CSSD, LDN
3:00	The “Keto” Diet	Jennifer Weddig, PhD, RDN and Cynthia Dormer, PhD, RDN
4:00	Poster Session and Networking Social Refreshments	